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1. General Information

BANCO BRADESCO S.A. **Company Name:**

Date of last change to

company name: January 13, 1989 Type of company: **Publicly Held Company**

Previous company name: Banco Brasileiro de Descontos S.A.

Brazil

Private

Incorporation Date: January 5, 1943 60.746.948/0001-12 **Corporate Taxpayer's ID:**

CVM registration Code: 90-6

July 20, 1977 **CVM** registration date:

Status at CVM: Active

Beginning of the Status date: July 20, 1977

Country of origin: Brazil

Country where securities

are held in custody:

Foreign countries where

Admission Date securities are traded: Country **United States** June 11, 1997 Spain February 16, 2001

Segment: Banks

Corporate purpose: Banking operations in general, including currency exchange

CVM registration category: Category A

Date of CVM registration in the

Current category: January 1, 2010 status of the issuer: **Operating Status**

Initial date of issuer's

current status: March 10, 1943

Type of shareholding control:

Date of the last change in

Company's control:

Date of last fiscal year change:

Day/Month of the end of

discloses information:

the fiscal year: December 31

Issuer's website: www.bradesco.com.br

Newspapers where the issuer

Name of the Newspaper where the issuer discloses information	State	
Diário Oficial do Estado	SP	
Portal Valor Econômico – www.valor.com.br/valor-ri/fatos-relevantes	SP	
Valor Econômico	SP	

2. Address

Address for Correspondence

Street: Núcleo Cidade de Deus - Prédio Vermelho - 4º andar

District: Vila Yara City: Osasco State: SP

Zip Code: 06029-900

Country: Brazil

Area code (Telephone): 11 **Telephone:** 3681-4011 Area code (Fax): 11 Fax number: 3684-4630

E-mail: 4000.diretoria@bradesco.com.br

Headquarters

Street: Núcleo Cidade de Deus

Number: s/n District: Vila Yara City: Osasco State: SP Country: Brazil

Zip Code: 06029-900

Area code (Telephone): 11 **Telephone:** 3681-4011 Area code (Fax): 11 Fax number: 3684-4630

E-mail: 4000.diretoria@bradesco.com.br

3. Securities

Shares

Market:	Administrative Body:	Beginning of Relationship:	End of Relationship:	Segment:	Initial trading:	End of trading:
Stock Exchange	BM&FBOVESPA S.A. (Securities, Commodities and Future Exchange)	November 26, 1946		Bovespa Level 1	June 26, 2001	

4. Auditor

Does the Company have an auditor? Yes

CVM Code: 00418-9

Type of auditor: National

Company name: KPMG Auditores Independentes

Corporate taxpayer'S ID: 57.755.217/0022-53

Period of services: March 21, 2011

Responsible person:	Period of services:	Individual taxpayer ID:
Cláudio Rogélio Sertório	March 21, 2011	094.367.598-78

5. Sharebookkeeping service provider

Does the Company have a service provider? Yes

Name: Banco Bradesco S.A.

Corporate taxpayer's ID: 60.746.948/0001-12

Period of services: May 25,1979

Address:

Street: Núcleo Cidade de Deus - Prédio Amarelo - 2º andar

District: Vila Yara **City:** Osasco **State:** SP

Country: Brasil

Zip Code: 06029-900

Area code (Telephone): 11 Telephone: 3684-4522 Area code (Fax): 11 Fax number: 3684-5645

E-mail: 4010.acoes@bradesco.com.br

6. Investor Relations Officer or equivalent

Name: Luiz Carlos Angelotti

Type of responsible person: Investor Relations Officer

Type: Individual

Individual Taxpayer ID: 058.042.738-25

Date of the beginning of responsibilities: January 4, 2012

Date of the termination of the responsibilities:

Address for Correspondence:

Street: Núcleo Cidade de Deus - Prédio Vermelho - 4° andar

District: Vila Yara City: Osasco State: SP Country: Brazil

Zip Code: 06029-900

Area code (Telephone): 11 Telephone: 3681-4011 Area code (Fax): 11

Fax number: 3684-4630

E-mail: 4000.diretoria@bradesco.com.br

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7. Shareholders Department

Contact: André Bernardino da Cruz Filho

Initial date of services: December 7, 2009

End data of services:

Address for correspondence:

Street: Núcleo Cidade de Deus - Prédio Amarelo - 2º andar

District: Vila Yara City: Osasco State: SP

Country: Brazil

Zip Code: 06029-900

Area Code (Telephone): 11 Telephone: 3684-4522 Area Code (Fax): 11

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